

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

a' 1. (Currently Amended) A method for providing a party accessing a merchant system with electronic access to consumer customized nonverbal information an image of merchandise physically arranged according to a consumer, the method comprising:
providing a consumer with access to physical merchandise at a merchant's physical premises;
allowing the consumer to direct physical arrangement of the physical merchandise at the merchant's physical premises;
capturing an image of the physical merchandise as physically arranged at the merchant's physical premises according to the consumer;
loading the captured image onto a merchant system;
providing a device with access to the merchant system; and
enabling a party who is operating the device to access and view the captured image.
~~collecting an electronic version of consumer customized nonverbal information at a merchant site; and~~
~~displaying the electronic version of the consumer customized nonverbal information for a party accessing the merchant system.~~

2. (Currently Amended) The method of claim 1, wherein ~~the collecting includes obtaining at least one digital image representing the consumer customized nonverbal information~~the device is physically remote from the merchant's physical premises.

3. (Currently Amended) The method of claim 2, wherein the ~~digital captured image~~ includes one or more still photos.

4. (Currently Amended) The method of claim 2, wherein the digital captured image includes a video clip.

5. (Cancelled).

6. (Currently Amended) The method of claim 5~~1~~, wherein the captured image reflects a relationship between the physical merchandise and the consumer.

21 7. (Currently Amended) The method of claim 6, wherein the physical merchandise includes at least one clothing garment and the image reflects the consumer wearing the clothing garment.

8. (Currently Amended) The method of claim 6, wherein the physical merchandise includes at least one tool, and the image reflects the consumer operating the tool.

9. (Currently Amended) The method of claim 5, wherein ~~the enabling a party who is operating the device to access and view the captured image comprises enabling the party who is operating the device to access and view the captured image in real time. displaying includes streaming the image to a computer used by the party to access the merchant system in substantially real time.~~

10. (Currently Amended) The method of claim 5, ~~wherein the displaying includes further comprising storing the captured image in the merchant system for later access by a computer used by the party to access the merchant system~~ the device.

11. (Currently Amended) The method of claim 1, wherein enabling a party who is operating the device to access and view the captured image comprises ~~the displaying includes authenticating the party and denying access by the device~~ computer used by the party when the party is not authenticated properly.

12. (Currently Amended) The method of claim 11, wherein ~~the~~ authenticating includes receiving authenticating information from the party and comparing the authenticating information with information provided by the consumer.

Q1 13. (Currently Amended) The method of claim 1, wherein enabling a party who is operating the device to access and view the captured image comprises the displaying is performed by using the Internet as a communication medium to transmit the electronic version of the customer-specified nonverbal information to the partycaptured image from the merchant system to the device.

14. (Currently Amended) The method of claim 1, further comprising receiving feedback from the party to ~~which the electronic version of the consumer customized nonverbal information is displayed.~~

15. (Currently Amended) The method of claim 14, wherein the feedback includes authorization for purchase of the physical merchandise.

16. (Original) The method of claim 14, wherein the feedback includes a recommendation for purchase.

17. (Original) The method of claim 14, wherein the consumer and party are a single entity.

18. (Currently Amended) The method of claim 1, wherein the ~~customer~~ consumer and party are different entities.

19-20. (Cancelled)

21. (Currently Amended) A computer medium or propagated signal storing a computer program capable of providing a party accessing a merchant system with electronic access to consumer customized nonverbal information an image of merchandise physically arranged according to a consumer, wherein the consumer is provided with access to physical merchandise at a merchant's physical premises and the consumer is allowed to direct physical arrangement of the physical merchandise at the merchant's physical premises, the program comprising:

a capturing code segment to capture an image of the physical merchandise as physically arranged at the merchant's physical premises according to the consumer;

a loading code segment to load the captured image onto a merchant system;

a providing code segment to provide a device with access to the merchant system; and

an enabling code segment to enable a party who is operating the device to access and view the captured image.

~~a collecting code segment for collecting an electronic version of consumer customized nonverbal information at a merchant site; and~~

~~a displaying code segment for displaying the electronic version of the consumer customized nonverbal information for a party accessing the merchant system.~~

22. (Currently Amended) The medium of claim 21, wherein the ~~collecting code segment includes an obtaining code segment for obtaining at least one digital image representing the consumer customized nonverbal information.~~ device is physically remote from the merchant's physical premises.

23. (Currently Amended) The medium of claim 22, wherein the ~~digital captured~~ image includes one or more still photos.

24. (Currently Amended) The medium of claim 22, wherein the ~~digital captured~~ image includes a video clip.

25. (Cancelled).

26. (Currently Amended) The medium of claim ~~25~~21, wherein the image reflects a relationship between the physical merchandise and the consumer.

27. (Currently Amended) The medium of claim 26, wherein the physical merchandise includes at least one clothing garment and the image reflects the consumer wearing the clothing garment.

Q 28. (Currently Amended) The medium of claim 26, wherein the physical merchandise includes at least one tool, and the image reflects the consumer operating the tool.

29. (Currently Amended) The medium of claim 25, wherein the enabling code segment includes code to enable a party who is operating the device to access and view the captured image in real time. ~~displaying code segment includes a code segment for streaming the image to a computer used by the party to access the merchant system in substantially real time.~~

30. (Currently Amended) The medium of claim 25, ~~wherein the displaying code segment includes a further~~ comprising a storing code segment for storing the image in the merchant system for later access ~~by a computer used by the party to access the merchant system by the device.~~

31. (Currently Amended) The medium of claim 21, wherein the ~~displaying~~ enabling code segment includes an authenticating code segment for authenticating the party and denying access by the device ~~computer used by the party~~ when the party is not authenticated properly.

32. (Original) The medium of claim 31, wherein the authenticating code segment includes a code segment for receiving authenticating information from the party and comparing the authenticating information with information provided by the consumer.

33. (Currently Amended) The medium of claim 31, wherein the ~~displaying-enabling~~ code segment includes a code segment for ~~transmitting the electronic version of the customer-specified nonverbal information to the party using the Internet as a communication medium to~~ transmit the captured image from the merchant system to the device.

34. (Currently Amended) The medium of claim 31, further comprising a code segment for receiving feedback from the party ~~to which the electronic version of the consumer-customized nonverbal information is displayed.~~

35. (Currently Amended) The medium of claim 34, wherein the feedback includes authorization for purchase of the physical merchandise.

36. (Original) The medium of claim 34, wherein the feedback includes a recommendation for purchase.

37. (Original) The medium of claim 34, wherein the consumer and party are a single entity.

38. (Currently Amended) The medium of claim 21, wherein the ~~customer~~ consumer and party are different entities.

39-40. (Cancelled).

41. (Currently Amended) An apparatus capable of providing a party accessing a merchant system with electronic access to consumer-customized nonverbal information an image of merchandise physically arranged according to a consumer, wherein the consumer is provided with access to physical merchandise at a merchant's physical premises and the consumer is

allowed to direct physical arrangement of the physical merchandise at the merchant's physical premises, the apparatus comprising:

a capturing device to capture an image of the physical merchandise as physically arranged at the merchant's physical premises according to the consumer;

a loading device to load the captured image onto a merchant system;

a providing device to provide a device with access to the merchant system; and

an enabling device to enable a party who is operating the device to access and view the captured image.

~~a collecting device structured and arranged to collect an electronic version of consumer-customized nonverbal information at a merchant site; and~~

~~a displaying device structured and arranged to display the electronic version of the consumer-customized nonverbal information for a party accessing the merchant system.~~

42. (Currently Amended) The apparatus of claim 41, wherein ~~the collecting device includes an obtaining device structured and arranged to obtain at least one digital image representing the consumer-customized nonverbal information~~the device is physically remote from the merchant's physical premises.

43. (Currently Amended) The apparatus of claim 42, wherein the ~~digital-captured~~ image includes one or more still photos.

44. (Currently Amended) The apparatus of claim 42, wherein the ~~digital-captured~~ image includes a video clip.

45. (Cancelled).

46. (Currently Amended) The apparatus of claim ~~45~~41, wherein the image reflects a relationship between the physical merchandise and the consumer.

47. (Currently Amended) The apparatus of claim 46, wherein the physical merchandise includes at least one clothing garment and the image reflects the consumer wearing the clothing garment.

48. (Currently Amended) The apparatus of claim 46, wherein the physical merchandise includes at least one tool, and the image reflects the consumer operating the tool.

Q' 49. (Currently Amended) The apparatus of claim 45, wherein the displaying-enabling device includes a device-component to enable the party who is operating the device to access and view the captured image in real time, ~~structured and arranged to stream the image to a computer used by the party to access the merchant system in substantially real time.~~

50. (Currently Amended) The apparatus of claim 45, ~~wherein the displaying device includes further comprising a storing device structured and arranged to store the image for later access by a~~ the device ~~computer used by the party to access the merchant system.~~

51. (Currently Amended) The apparatus of claim 41, wherein the displaying-enabling device includes an authenticating device-component ~~structured and arranged to authenticate the party and denying deny access by the device~~ ~~computer used by the party when the party is not authenticated properly.~~

52. (Currently Amended) The apparatus of claim 51, wherein the authenticating device-component includes a device-component ~~structured and arranged to receive authenticating information from the party and comparing compare the authenticating information with information provided by the consumer.~~

53. (Currently Amended) The apparatus of claim 51, wherein the displaying-enabling device includes a device-component ~~structured and arranged to transmit the electronic version of~~

~~the customer specified nonverbal information to the party using to use the Internet as a communication medium to transmit the captured image from the merchant system to the device.~~

54. (Currently Amended) The apparatus of claim 51, further comprising a feedback device ~~structured and arranged to receive feedback from the party to which the electronic version of the consumer customized nonverbal information is displayed.~~

55. (Currently Amended) The apparatus of claim 54, wherein the feedback includes authorization for purchase of the physical merchandise.

R' 56. (Original) The apparatus of claim 54, wherein the feedback includes a recommendation for purchase.

57. (Original) The apparatus of claim 54, wherein the consumer and party are a single entity.

58. (Currently Amended) The apparatus of claim 41, wherein the ~~customer~~ consumer and party are different entities.

59-60. (Cancelled)

61. (New) The method of claim 1, wherein allowing the consumer to direct physical arrangement of the physical merchandise comprises allowing the consumer to provide instructions to a third party regarding the physical arrangement of the physical merchandise.

R2 62. (New) The method of claim 1, wherein allowing the consumer to direct physical arrangement of the physical merchandise comprises allowing the consumer to physically interact with the physical merchandise.

63. (New) The method of claim 62, wherein capturing an image of the physical merchandise as physically arranged according to the consumer comprises capturing an image of the consumer physically interacting with the physical merchandise.

64. (New) The method of claim 62, wherein allowing the consumer to physically interact with the physical merchandise comprises allowing the consumer to wear the physical merchandise.

Qr 65. (New) The medium of claim 1, wherein the consumer being allowed to direct physical arrangement of the physical merchandise comprises the consumer being allowed to physically interact with the physical merchandise, and wherein the capturing code segment comprises a code segment to capture an image of the consumer physically interacting with the physical merchandise.

66. (New) The apparatus of claim 41, wherein the consumer being allowed to direct physical arrangement of the physical merchandise comprises the consumer being allowed to physically interact with the physical merchandise, and wherein the capturing device comprises a device to capture an image of the consumer physically interacting with the physical merchandise.

67. (New) A method for receiving feedback from a party regarding consumer-customized nonverbal information, the method comprising:

collecting, at a merchant's physical premises, an electronic version of consumer-customized nonverbal information;

transmitting the electronic version of the consumer-customized nonverbal information to a remote site for viewing by a party;

soliciting feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party; and

receiving feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party.

68. (New) The method of claim 67, wherein the feedback includes authorization for purchase of the physical merchandise.

69. (New) The method of claim 67, wherein the feedback includes a recommendation for purchase.

70. (New) The method of claim 67, wherein receiving feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party comprises receiving the feedback at the merchant's physical premises.

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71. (New) The method of claim 67, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according by a consumer, the method further comprising:

providing the consumer with the physical merchandise at a merchant's physical premises;
and

allowing the consumer to physically arrange the physical merchandise.

72. (New) The method of claim 71, wherein collecting an electronic version of consumer-customized nonverbal information comprises capturing an image of the physical merchandise as physically arranged by the consumer.

73. (New) The method of claim 67, further comprising allowing the consumer to designate the party from whom feedback is solicited.

74. (New) The method of claim 67, further comprising collecting information from the consumer that identifies the party.

75. (New) The method of claim 67, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer, the method further comprising:

receiving instructions from a consumer; and
physically arranging the physical merchandise according to the received instructions.

76. (New) The method of claim 75, wherein receiving instructions from a consumer comprises receiving the instructions at the merchant's physical premises from the consumer located a site physically remote from the merchant's premises.

R 77. (New) A computer medium or propagated signal storing a computer program capable of receiving feedback from a party regarding consumer-customized nonverbal information, the program comprising:

a collecting code segment to collect, at a merchant's physical premises, an electronic version of consumer-customized nonverbal information;

a transmitting code segment to transmit the electronic version of the consumer-customized nonverbal information to a remote site for viewing by a party;

a soliciting code segment to enable solicitation of feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party; and

a receiving code segment to receive feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party.

78. (New) The program of claim 77, wherein the feedback includes authorization for purchase of the physical merchandise.

79. (New) The program of claim 77, wherein the feedback includes a recommendation for purchase.

80. (New) The program of claim 77, wherein the receiving code segment comprises a code segment to receive the feedback at the merchant's physical premises.

81. (New) The program of claim 77, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer.

82. (New) The program of claim 81, wherein the collecting code segment comprises a code segment to capture an image of the physical merchandise as physically arranged according to the consumer.

Q2 83. (New) The program of claim 77, further comprising a code segment to allow the consumer to designate the party from whom feedback is solicited.

84. (New) The program of claim 77, further comprising a code segment to collect information from the consumer that identifies the party.

85. (New) The program of claim 77, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer, the program further comprising a code segment to receive instructions from a consumer such that the physical merchandise can be physically arranged according to the received instructions.

86. (New) The program of claim 85, wherein the code segment to receive instructions from a consumer comprises a code segment to receive the instructions at the merchant's physical premises from the consumer located a site physically remote from the merchant's premises.

87. (New) An apparatus capable of receiving feedback from a party regarding consumer-customized nonverbal information, the apparatus comprising:

a collecting device to collect, at a merchant's physical premises, an electronic version of consumer-customized nonverbal information;

a transmitting device to transmit the electronic version of the consumer-customized nonverbal information to a remote site for viewing by a party;

a soliciting device to enable solicitation of feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party; and

a receiving device to receive feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party.

Qz 88. (New) The apparatus of claim 87, wherein the feedback includes authorization for purchase of the physical merchandise.

89. (New) The apparatus of claim 87, wherein the feedback includes a recommendation for purchase.

90. (New) The apparatus of claim 87, wherein the receiving device comprises a device to receive the feedback at the merchant's physical premises.

91. (New) The apparatus of claim 87, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer.

92. (New) The apparatus of claim 91, wherein the collecting device comprises a device to capture an image of the physical merchandise as physically arranged according to the consumer.

93. (New) The apparatus of claim 87, further comprising a device to allow the consumer to designate the party from whom feedback is solicited.

94. (New) The apparatus of claim 87, further comprising a device to collect information from the consumer that identifies the party.

95. (New) The apparatus of claim 87, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer, the apparatus further comprising a device to receive instructions from a consumer such that the physical merchandise can be physically arranged according to the received instructions.

96. (New) The program of claim 95, wherein the device to receive instructions from a consumer comprises a device to receive the instructions at the merchant's physical premises from the consumer located a site physically remote from the merchant's premises.
